

**Web competition for short films
"AWARD CINE ANIMADO - EXPOTOONS"
RULES AND REGULATIONS**

Cine Animado - First Latin American Magazine about Animation, and Expotoons - International Animation Festival call for the **animated short films web competition "AWARD CINE ANIMADO - EXPOTOONS"**, for which the awarding ceremony will be held at the Festival, from November **30th** to **December 2nd**, in Buenos Aires, Argentina.

1. Objectives

Cine Animado is a medium dedicated to animation and it is formed by movie directors, animators, scriptwriters, and journalists, and created, developed and supported conceiving the need to consider animation as a stellar figure of a story and, from it, disseminate, share and debate various nuances about animation.

Cine Animado comes up in January 2009 to build up a space for professional people of this medium, students and/or spectators, giving information, current issues, films critiques, interviews, etc. But above all, it was born with the highest aim of being a place of participation and communication. For this effect, this website has been created as a fortnightly magazine.

Expotoons 2010 aims to make a contribution to the development of the animation industry as well as to promote international links between producers and creators in order to achieve an exchange of knowledge and experience.

Expotoons has become an international reference forum for the regular gathering of professionals, creators and audiences.

In this context, **Cine Animado and Expotoons** call this **web competition of short films**, in order to promote the participation of all those who bet on the growth of the world of animation

2. Web Competition Conditions

To take part in this web competition, the animated short films must follow these conditions:

1. Must not exceed a running time of 30 minutes.
2. They mustn't be part of a series.
3. Only films addressed to www.cineanimado.com will be accepted.

3. How to participate

The web competition is open to animated short films finished by digital mediums. **All works must have been finished after January 1st, 2008.**

Participants must be holders of intellectual property rights of the presented works, to be considered as the only interlocutors able for the treatment of all aspects related to the participation of the work and solely responsible for legal issues arising from it. The registration at the web competition will be considered as a clear demonstration of will to give up the rights of projection and exhibition of the work.

For each presented work in the web competition must be completed a registration form to be attached to the submitted film. The Selection Committee of **Cine Animado and Expotoons** will reject the works which do not fulfill the requirements of these regulations.

Each presented production must be submitted joined by the corresponding registration form. The Selection Committee of **Cine Animado** will automatically reject the works which do not fulfill the requirements of these regulations.

Every work must be presented in their original language with Spanish subtitles if spoken in other language, or with Spanish audio, without exceptions.

4. Registration and Documentation

The participation in the web competition will be confirmed once the registration form available on the website www.cineanimado.com is completed. The deadline for registration expires on September 30th, 2010.

The works will be received since August 4th 2010 onwards.

Participants should be previously registered as USER of **Cine Animado**, by means of our website (www.cineanimado.com). The REGISTER option will be situated on the right column of the site.

After the pre-selection of short films, **Cine Animado and Expotoons** will contact the selected filmmakers and ask them to submit a copy of the film in its original format and quality, in order to choose the winners of the web competition.

IMPORTANT: The participants will have 15 days at most, without exception, to mail the short films after **Cine Animado and Expotoons** has contacted them. The works which haven't been received in this period of time will be automatically rejected.

After submitting the registration form, contestants must send an e-mail to concurso@cineanimado.com with the text "**Sample with no commercial value and for cultural purposes only**" in the subject line.

In that e-mail must be attached the following documents, written in Spanish or English:

- Film Synopsis.
- Technical Specifications.
- Director's Bio-filmography.
- Two stills from the entry, and a recent photograph of the director or directors in 300 dpi and jpg format.

The above documentation is required for participation in the web competition. Works that do not comply with that request will not be admitted to the selection.

The works that are winners of the award may be included in the Festival Catalogue.

5. Selection

A Selection Committee comprised of industry professionals and members of **Cine Animado and Expotoons** will select among the works, those which will participate in the Festival.

The Selection Committee's decisions are not open to appeal.

The Organization will establish the exhibition order and date of each production during the Festival, reserving the right of displaying them in future shows and in places they consider appropriate. The registration for the web competition will mean for the authors or producers consent to the projection of the works.

The contestants authorize the Organization to use fragments of the productions in any media in order to promote the Festival.

Likewise, the Organization shall be entitled to use images of works and directors in the publication (**Cine Animado**) and other media, as well as in developing the Festival Catalogue.

Registered entries can be exhibited without payment of screen, when the diffusion has as purpose the promotion of **Cine Animado** and/or **Expotoons**

6. Jury

Cine Animado Direction appoints members of the Official Jury, which shall evaluate the short films, along with a curator appointed by the Festival **Expotoons**.

The Official Jury will fulfill the following requirements:

- a) It will be comprised of professional of the audiovisual, cultural and artistic fields.
- b) It will be comprised of at least five (5) famous industry referents, besides the Curator.
- c) The Curator's and Jury's deliberations, will be secret, and will be taken by simple majority. The Festival Direction will be present at the deliberations but will not take part in the voting process.
- d) Members of the Official Jury and the Curator cannot publicly express their opinions about the works under consideration before the official announcement.

Conflicts that are not provided for in these regulations, originated in the organization or operation, shall be settled by the Directorate of **Cine Animado and Expotoons**.

7. Awards

The **AWARD CINE ANIMADO – EXPOTOONS**, will be delivered by the Official Jury. At the same time the Official Jury can declare the award vacant.

● BEST SHORT FILM AWARD

The Jury's decisions are not open to appeal. The awards must be collected by the producers of the entries or authorized persons.

Participation in the web competition implies that winners grant Cine Animado and The Festival the material possession of the DVD of the winning work, irrevocably authorize their non-commercial but only cultural use, within the **Festival and Cine Animado** and in order to be used exclusively for the promotion of both entities. This does not imply the transference of property rights.

All entries will become part of the animation video-library base of **Cine Animado and Expotoons**, who will be responsible for its maintenance and specific promotional use.

The producers of the award-winning works are committed to mention this award in all commercial and press releases, respecting the exact wording of the decision of the Jury and using the Cine Animado and Festival logo. They must also inform those entities about the mentioned ads, sending copies of that material.

8. Acceptance of terms



Participating in the **web competition "AWARD CINE ANIMADO - EXPOTOONS"** represents the acceptance of terms and conditions of this Regulation.

The Organization Committee can modify these terms without previous notice in order to optimize and/or complement them. The changes will be on the official website www.cineanimado.com and/or www.expotoons.com.

9. Data Protection

The information submitted, including photographs, will be used for publications or Internet broadcasts related to the celebration of the web competition of **Cine Animado** and **Expotoons**.